



Sara Lerota

Strategic partnerships executive
- MarketMakers / Helvetas

Summary

I enjoy supporting the international startup & entrepreneurial ecosystem growth. Through the years, I mentored and coached more than 60 IT startups, and I am currently working as a strategic partnerships executive in Helvetas Swiss Intercooperation in B&H/MarketMakers, supported by the Embassy of Switzerland, and primarily focused on youth employment in IT & business process outsourcing sectors. I am also a startup mentor at Hackquarters accelerator (Istanbul, London) and a Western Balkans ambassador for Startup Ole (Salamanca, Spain).

Basic Info

Side:	Business	Fields of expertise	Partnership development Negotiation
Based in	Sarajevo, Bosnia and Herzegovina		Pitch preparation Pitching Business models
Years of experience	7+ years	Mentoring experiences	- 3+ years at SPARK accelerator - #InnovationAgainstTheVirus hackathon by Startup Ole - Hackquarters accelerator - #CodeLikeITGirl hackathon - UNWomen hackathon - Sarajevo Unlimited - Take Off Istanbul

